

SHORTLIST CREATIVE BELGIUM AWARDS 2019

CREATIVE BELGIUM AWARDS 2019

BRAND EXPERIENCE & ACTIVATION

Jury President - Joost Berends

Category

A. Use of Brand Experience & Activation Campaigns
 A. Use of Brand Experience & Activation Campaigns
 A. Use of Brand Experience & Activation Campaigns
 A. Use of Brand Experience & Activation Campaigns
 A. Use of Brand Experience & Activation Campaigns
 A. Use of Brand Experience & Activation Campaigns
 B. Integrated Campaign
 B. Integrated Campaign
 B. Integrated Campaign
 B. Integrated Campaign
 B. Integrated Campaign
 B. Integrated Campaign
 C. Copywriting Brand Experience & Activation

Brand

Telenet
 Volvo S90
 Audi
 ALS Liga België
 Lidl
 Lidl
 OVK
 Special Olympics Belgium
 De Morgen
 Delhaize
 McDonald's
 De Standaard

Product Category

Commercial public services
 Cars, other vehicles, auto products & services
 Cars, other vehicles, auto products & services
 Public health & safety, public awareness, fundraising
 Retail stores, restaurants & fast food
 Retail stores, restaurants & fast food
 Public health & safety, public awareness, fundraising
 Public health & safety, public awareness, fundraising
 Publications & media
 Retail stores, restaurants & fast food
 Retail stores, restaurants & fast food
 Publications & media

Campaign Title

666 - a hotline to hell.
 Recruiting Car
 Audi E-xperience
 #WorkForALS
 Flan Challenge
 Straffe Kost
 BlindMeters
 Dare to Sponsor
 FAQ The Elections
 The Vegetable Name Change
 The Unchangers
 Rewrite your wrongs

Entrant

Wunderman Thompson
 FamousGrey
 Prophets
 Publicis Brussels
 BBDO Belgium
 BBDO Belgium
 Happiness Brussels
 LDV United
 Boondoggle
 TBWA
 TBWA
 mortierbrigade

CREATIVE BELGIUM AWARDS 2019

CREATIVE DATA

Jury President - Paul Wauters

Category

A. Data-enhanced creativity
 C. Data visualisation
 D. Use of real-time data
 D. Use of real-time data
 D. Use of real-time data

Brand

Volvo S90
 OVK
 Volvo S90
 Audi
 OVK

Product Category

Cars, other vehicles, auto products & services
 Public health & safety, public awareness, fundraising
 Cars, other vehicles, auto products & services
 Cars, other vehicles, auto products & services
 Public health & safety, public awareness, fundraising

Campaign Title

Recruiting Car
 BlindMeters
 Recruiting Car
 Audi E-xperience
 Behind The Numbers

Entrant

FamousGrey
 Happiness Brussels
 FamousGrey
 Prophets
 Happiness Brussels

CREATIVE BELGIUM AWARDS 2019

DESIGN

Jury President - Hendrik Everaerts

Category

A. Branding
 A. Branding
 B. Graphic Design > B03. Catalogues, Brochures & leaflets
 B. Graphic Design > B04. Stationery
 B. Graphic Design > B07. Point of sale promotional material
 B. Graphic Design > B08. Integrated Campaign
 B. Graphic Design > B08. Integrated Campaign
 B. Graphic Design > B08. Integrated Campaign
 D. Spatial Design
 E. Digital Design & Mobile Graphic Design
 E. Digital Design & Mobile Graphic Design
 F. Use of Design Craft
 F. Use of Design Craft
 F. Use of Design Craft
 F. Use of Design Craft
 F. Use of Design Craft

Brand

Sonhouse
 HUP
 Dim Dining
 Willy Vanderperre
 McDonald's
 Pias Recordings
 Creative Belgium
 IABR
 Chez Claire
 Creative Belgium
 OVK
 Dim Dining
 Pias Recordings
 INFINDO
 VRT
 OVK

Product Category

Corporate image
 Travel, transport & tourism, entertainment & leisure
 Retail stores, restaurants & fast food
 Corporate image
 Retail stores, restaurants & fast food
 Corporate image
 Miscellaneous
 Miscellaneous
 Savoury & sweet foods, snacks
 Miscellaneous
 Public health & safety, public awareness, fundraising
 Retail stores, restaurants & fast food
 Corporate image
 Business equipment & services
 Public health & safety, public awareness, fundraising
 Public health & safety, public awareness, fundraising

Campaign Title

Sonhouse Branding
 HUP
 Tasteful Tattoos
 Willy Vanderperre
 Garbage, we take it personally
 The Legendary Tour
 Creative Belgium Awards 2018
 IABR-2018+2020-THE MISSING LINK, Our Future in the
 delta, the delta of the Future
 Chez Claire , Que d'éclairs
 Creative Belgium Awards 2018
 BlindMeters
 Tasteful Tattoos
 The Legendary Tour
 POP UP BOOK
 The clink machine
 BlindMeters

Entrant

Mirror Mirror
 Creneau International
 Wunderman Thompson
 Mirror Mirror
 TBWA
 mortierbrigade
 Mirror Mirror
 studio de Ronners
 WeWantMore
 Mirror Mirror
 Happiness Brussels
 Wunderman Thompson
 mortierbrigade
 darwin
 DDB Brussels
 Happiness Brussels

SHORTLIST CREATIVE BELGIUM AWARDS 2019

CREATIVE BELGIUM AWARDS 2019

DIGITAL

Jury President - Joost Berends

Category

A. Websites & Microsites
 B. Integrated Cross Platform Campaign
 B. Integrated Cross Platform Campaign
 B. Integrated Cross Platform Campaign
 B. Integrated Cross Platform Campaign
 C. Interactive Applications > C01. Mobile Applications
 C. Interactive Applications > C03. Branded Games
 C. Interactive Applications > C04. Online Ads
 C. Interactive Applications > C04. Online Ads
 C. Interactive Applications > C04. Online Ads
 D. Viral Advertising
 D. Viral Advertising
 E. Best Practices (interface, storytelling & technical excellence)
 F. Use of Talent & Influencers
 F. Use of Talent & Influencers
 F. Use of Talent & Influencers
 G. Creative use of Technology
 H. Digital Craft > H01. Form
 H. Digital Craft > H04. Data
 H. Digital Craft > H05. Technology

Brand

OVK
 Telenet
 Az Damiaan Ziekenhuis
 OVK
 Special Olympics Belgium
 Audi
 Nationale Loterij
 VOO
 Bite Back
 Humo
 Orange Belgium
 Bundesliga
 Volvo S90
 Orange Belgium
 Audi
 De Nationale Loterij
 Volvo S90
 Pias Recordings
 OVK
 Volvo S90

Product Category

Public health & safety, public awareness, fundraising
 Commercial public services
 Public health & safety, public awareness, fundraising
 Public health & safety, public awareness, fundraising
 Public health & safety, public awareness, fundraising
 Cars, other vehicles, auto products & services
 Travel, transport & tourism, entertainment & leisure
 Commercial public services
 Public health & safety, public awareness, fundraising
 Publications & media
 Commercial public services
 Travel, transport & tourism, entertainment & leisure
 Cars, other vehicles, auto products & services
 Commercial public services
 Cars, other vehicles, auto products & services
 Travel, transport & tourism, entertainment & leisure
 Cars, other vehicles, auto products & services
 Corporate image
 Public health & safety, public awareness, fundraising
 Cars, other vehicles, auto products & services

Campaign Title

BlindMeters
 666 - a hotline to hell.
 Ostenders
 BlindMeters
 Dare to Sponsor
 Audi E-xperience
 World's Biggest Scratch Card
 Buffer Rage
 No Boomerang
 Humo's Clickbait banners
 Supporter without limits
 The Loyalty-test
 Recruiting Car
 Supporter without limits
 #GoosevsAudi
 Supercare
 Recruiting Car
 The Legendary Tour
 BlindMeters
 Recruiting Car

Entrant

Happiness Brussels
 Wunderman Thompson
 d-artagnan
 Happiness Brussels
 LDV United
 Prophets
 Wunderman Thompson
 Happiness Brussels
 FamousGrey
 mortierbrigade
 Publicis Brussels
 Duval Guillaume
 FamousGrey
 Publicis Brussels
 Prophets
 Wunderman Thompson
 FamousGrey
 mortierbrigade
 Happiness Brussels
 FamousGrey

CREATIVE BELGIUM AWARDS 2019

DIRECT

Jury President - Antoinette Ribas

Category

A. Use of Direct Marketing
 A. Use of Direct Marketing
 A. Use of Direct Marketing
 B. Integrated Campaign
 B. Integrated Campaign
 B. Integrated Campaign
 B. Integrated Campaign
 B. Integrated Campaign
 B. Integrated Campaign
 B. Integrated Campaign
 B. Integrated Campaign
 C. Direct Craft > C03. Experience Design
 C. Direct Craft > C03. Experience Design
 C. Direct Craft > C03. Experience Design

Brand

MediaMarkt
 Volvo S90
 Brightfish
 Pias Recordings
 MediaMarkt
 OVK
 Special Olympics Belgium
 ALS Liga België
 De Morgen
 Delhaize
 Telenet
 Pias Recordings
 OVK

Product Category

Home electronics & audiovisual
 Cars, other vehicles, auto products & services
 Publications & media
 Corporate image
 Home electronics & audiovisual
 Public health & safety, public awareness, fundraising
 Public health & safety, public awareness, fundraising
 Public health & safety, public awareness, fundraising
 Publications & media
 Home electronics & audiovisual
 Retail stores, restaurants & fast food
 Commercial public services
 Corporate image
 Public health & safety, public awareness, fundraising

Campaign Title

The Binary Deal
 Recruiting Car
 The Curiosity Click
 The Legendary Tour
 The Binary Deal
 The Binary Deal
 BlindMeters
 Dare to Sponsor
 #WorkForALS
 FAQ The Elections
 The Vegetable Name Change
 Play Trailer Park
 The Legendary Tour
 BlindMeters

Entrant

Wunderman Thompson
 FamousGrey
 Lucy
 mortierbrigade
 Wunderman Thompson
 Happiness Brussels
 LDV United
 Publicis Brussels
 Boondoggle
 TBWA
 TBWA
 mortierbrigade
 Happiness Brussels

SHORTLIST CREATIVE BELGIUM AWARDS 2019

CREATIVE BELGIUM AWARDS 2019

FILM

Jury President - Antoinette Ribas

Category

A. Film & Cinema
 A. Film & Cinema
 A. Film & Cinema
 A. Film & Cinema
 A. Film & Cinema
 A. Film & Cinema
 B. Internet Film
 B. Internet Film
 B. Internet Film
 C. Branded TV Content & TV Creativity (sponsored by SBS)
 D. Branded Content
 F. Film Craft > F01. Copywriting Film
 F. Film Craft > F01. Copywriting Film
 F. Film Craft > F02. Film Direction
 F. Film Craft > F02. Film Direction
 F. Film Craft > F02. Film Direction
 F. Film Craft > F02. Film Direction
 F. Film Craft > F04. Animation
 F. Film Craft > F04. Animation
 F. Film Craft > F06. Cinematography
 F. Film Craft > F06. Cinematography
 F. Film Craft > F06. Cinematography
 F. Film Craft > F07. Production Design
 F. Film Craft > F09. Use of Music
 F. Film Craft > F09. Use of Music
 F. Film Craft > F09. Use of Music
 F. Film Craft > F09. Use of Music
 F. Film Craft > F09. Use of Music
 F. Film Craft > F10. Casting & Performance
 F. Film Craft > F10. Casting & Performance
 F. Film Craft > F10. Casting & Performance

Brand

Studio Brussel
 Lidl
 Pink Ribbon
 IKEA
 IKEA
 McDonald's
 Pias Recordings
 Special Olympics Belgium
 Klara
 Kia Motors Belgium
 Orange Belgium
 Rode kruis-Vlaanderen
 VRT
 Special Olympics Belgium
 Zwangere Guy
 IKEA
 McDonald's
 Black Box Revelation
 Visit Flanders
 Jupiter Red
 IKEA
 McDonald's
 Lidl
 Telenet
 Oakley
 Mobile Vikings
 IKEA
 Studio Brussel
 IKEA
 Bundesliga

Product Category

Public health & safety, public awareness, fundraising
 Retail stores, restaurants & fast food
 Public health & safety, public awareness, fundraising
 Retail stores, restaurants & fast food
 Retail stores, restaurants & fast food
 Retail stores, restaurants & fast food
 Corporate image
 Public health & safety, public awareness, fundraising
 Publications & media
 Cars, other vehicles, auto products & services
 Commercial public services
 Public health & safety, public awareness, fundraising
 Travel, transport & tourism, entertainment & leisure
 Public health & safety, public awareness, fundraising
 Publications & media
 Retail stores, restaurants & fast food
 Retail stores, restaurants & fast food
 Travel, transport & tourism, entertainment & leisure
 Travel, transport & tourism, entertainment & leisure
 Alcoholic & non-alcoholic drinks
 Retail stores, restaurants & fast food
 Retail stores, restaurants & fast food
 Retail stores, restaurants & fast food
 Commercial public services
 Clothing, footwear and accessories
 Publications & media
 Retail stores, restaurants & fast food
 Publications & media
 Retail stores, restaurants & fast food
 Travel, transport & tourism, entertainment & leisure

Campaign Title

Voluntears
 Haal het strafste uit jezelf met vers
 They finally have arrived
 Ice-Skaters
 Sheep
 The Unchangers
 The Legendary Tour
 Dare to Sponsor
 Niets te knippen
 The Commercial Brake
 Supporter without limits
 Red Cross Week of the Volunteer
 Lang Zullen We Lezen
 Dare to Sponsor
 Gorik Pt. 1
 Ice-Skaters
 The Unchangers
 Tattooed Smiles
 The Journey of Endive
 We Are Belgium
 Ice-Skaters
 The Unchangers
 Haal het strafste uit jezelf met vers
 Our House
 Oakley "It's Ok"
 Da Da ta
 Ice-Skaters
 The Smallest Drummer
 Ice-Skaters
 The Loyalty-test

Entrant

DDB Brussels
 BBDO Belgium
 mortierbrigade
 DDB Brussels
 DDB Brussels
 TBWA
 mortierbrigade
 LDV United
 Lucy
 mortierbrigade
 Publicis Brussels
 Duval Guillaume
 Lucy
 LDV United
 CZAR.be
 DDB Brussels
 TBWA
 Hurae
 Volstok
 AB InBev
 CZAR.be
 TBWA
 BBDO Belgium
 TBWA
 CARON
 mortierbrigade
 DDB Brussels
 DDB Brussels
 CZAR.be
 Duval Guillaume

CREATIVE BELGIUM AWARDS 2019

INNOVATIVE

Jury President - Paul Wauters

Category

INNOVATIVE
 INNOVATIVE
 INNOVATIVE

Brand

Volvo S90
 Audi
 OVK

Product Category

Cars, other vehicles, auto products & services
 Cars, other vehicles, auto products & services
 Public health & safety, public awareness, fundraising

Campaign Title

Recruiting Car
 Audi E-xperience
 BlindMeters

Entrant

FamousGrey
 Prophets
 Happiness Brussels

CREATIVE BELGIUM AWARDS 2019

INTEGRATED

Jury President - Paul Wauters

Category

INTEGRATED
 INTEGRATED
 INTEGRATED
 INTEGRATED
 INTEGRATED
 INTEGRATED
 INTEGRATED
 INTEGRATED
 INTEGRATED

Brand

Pias Recordings
 Mitsubishi
 OVK
 Special Olympics Belgium
 De Standaard
 Lidl
 Delhaize
 McDonald's
 Delhaize

Product Category

Corporate image
 Cars, other vehicles, auto products & services
 Public health & safety, public awareness, fundraising
 Public health & safety, public awareness, fundraising
 Publications & media
 Retail stores, restaurants & fast food
 Retail stores, restaurants & fast food
 Retail stores, restaurants & fast food
 Retail stores, restaurants & fast food
 Retail stores, restaurants & fast food

Campaign Title

The Legendary Tour
 Built for Belgian Roads
 BlindMeters
 Dare to Sponsor
 Rewrite your wrongs
 Haal het strafste uit jezelf met vers
 The Vegetable Name Change
 The Unchangers
 Junk Fruit

Entrant

mortierbrigade
 LDV United
 Happiness Brussels
 LDV United
 mortierbrigade
 BBDO Belgium
 TBWA
 TBWA
 TBWA

SHORTLIST CREATIVE BELGIUM AWARDS 2019

CREATIVE BELGIUM AWARDS 2019

MEDIA

Jury President - Joost Berends

Category

A. TV & Cinema
A. TV & Cinema
D. Top Topical
E. Radio
E. Radio
G. Ambient Media: Small Scale
H. Ambient Media: Large Scale
I. Special Event, Stunts & Live Advertising
I. Special Event, Stunts & Live Advertising
I. Special Event, Stunts & Live Advertising
I. Special Event, Stunts & Live Advertising
J. Online
J. Online
J. Online
J. Online
M. Sponsorships
M. Sponsorships
N. Integrated Campaign
N. Integrated Campaign
N. Integrated Campaign
P. Self Promotion
P. Self Promotion
Q. Excellence in Media

Brand

Kia Motors Belgium
Ketnet Junior
Lidl
Smart
OVK
Child Focus
Lidl
BeTV
Pias Recordings
Volvo S90
Eyeworks
Humo
V00
MediaMarkt
OVK
Brightfish
Special Olympics Belgium
Orange Belgium
Play Sports
Pias Recordings
Mitsubishi
mortierbrigade
Wunderman Antwerp
V00

Product Category

Cars, other vehicles, auto products & services
Publications & media
Retail stores, restaurants & fast food
Cars, other vehicles, auto products & services
Public health & safety, public awareness, fundraising
Public health & safety, public awareness, fundraising
Retail stores, restaurants & fast food
Commercial public services
Corporate image
Cars, other vehicles, auto products & services
Travel, transport & tourism, entertainment & leisure
Publications & media
Commercial public services
Home electronics & audiovisual
Public health & safety, public awareness, fundraising
Publications & media
Public health & safety, public awareness, fundraising
Commercial public services
Commercial public services
Corporate image
Cars, other vehicles, auto products & services
Corporate image
Corporate image
Commercial public services

Campaign Title

The Commercial Brake
Ketnet Subs
Flan Challenge
5'13" of parking
Behind The Numbers
Missing Poster Child
Straffe Kost
The Wall
The Legendary Tour
Recruiting Car
Memorial Seats
Humo's Clickbait banners
Buffer Rage
The Binary Deal
BlindMeters
The Curiosity Click
Dare to Sponsor
Supporter without limits
Keep on Talking
The Legendary Tour
Built for Belgian Roads
Brigitte Barbot
Telenet leaves These Days
Buffer Rage

Entrant

mortierbrigade
FamousGrey
BDDO Belgium
BDDO Belgium
Happiness Brussels
Wunderman Thompson
BDDO Belgium
Happiness Brussels
mortierbrigade
FamousGrey
Wunderman Thompson
mortierbrigade
Happiness Brussels
Wunderman Thompson
Happiness Brussels
Lucy
LDV United
Publicis Brussels
TBWA
mortierbrigade
LDV United
mortierbrigade
Wunderman Thompson
Happiness Brussels

CREATIVE BELGIUM AWARDS 2019

OUTDOOR

Jury President - Antoinette Ribas

Category

A. Billboards & Street Posters
A. Billboards & Street Posters
D. Ambient > D01. Bars, Restaurants, Stores
D. Ambient > D01. Bars, Restaurants, Stores
D. Ambient > D02. Small Scale Special Solutions
D. Ambient > D03. Special Builds
D. Ambient > D03. Special Builds
D. Ambient > D03. Special Builds
D. Ambient > D04. Stunts, Live Advertising
D. Ambient > D04. Stunts, Live Advertising
D. Ambient > D04. Stunts, Live Advertising
D. Ambient > D04. Stunts, Live Advertising
D. Ambient > D04. Stunts, Live Advertising
E. Outdoor Craft > E02. Art Direction

Brand

IKEA
MIVB/STIB
Child Focus
McDonald's
McDonald's
Telenet
Nissan
Lidl Belgium
Pias Recordings
Volvo S90
Studio Brussel
Play Sports
Eyeworks
McDonald's

Product Category

Retail stores, restaurants & fast food
Travel, transport & tourism, entertainment & leisure
Public health & safety, public awareness, fundraising
Retail stores, restaurants & fast food
Retail stores, restaurants & fast food
Commercial public services
Cars, other vehicles, auto products & services
Retail stores, restaurants & fast food
Corporate image
Cars, other vehicles, auto products & services
Publications & media
Publications & media
Travel, transport & tourism, entertainment & leisure
Retail stores, restaurants & fast food

Campaign Title

Enjoy the sun while you still can
Exotic destinations in Brussels
Missing Poster Child
The McMistakes
Garbage, we take it personally
Play Trailer Park
The Dumb Parking Ads
Straffe Kost
The Legendary Tour
Recruiting Car
The Smallest Drummer
Steal the Ticket
Memorial Seats
The McMistakes

Entrant

DDB Brussels
mortierbrigade
Wunderman Thompson
TBWA
TBWA
TBWA
TBWA
BDDO Belgium
mortierbrigade
FamousGrey
DDB Brussels
Wunderman Thompson
Wunderman Thompson
TBWA

CREATIVE BELGIUM AWARDS 2019

PR

Jury President - Joost Berends

Category

A. Corporate Communication
B. Consumer Communication
B. Consumer Communication
B. Consumer Communication
B. Consumer Communication
B. Consumer Communication
B. Consumer Communication
B. Consumer Communication
C. Internal Communications & Employee Engagement
E. Events, Live Shows, Festivals
E. Events, Live Shows, Festivals
E. Events, Live Shows, Festivals

Brand

Az Damiaan Ziekenhuis
Delhaize
THE EXPANSE
Orange Belgium
Volvo S90
OVK
ALS Liga België
Child Focus
Az Damiaan Ziekenhuis
Pias Recordings
Volvo S90
Eyeworks

Product Category

Public health & safety, public awareness, fundraising
Retail stores, restaurants & fast food
Travel, transport & tourism, entertainment & leisure
Commercial public services
Cars, other vehicles, auto products & services
Public health & safety, public awareness, fundraising
Public health & safety, public awareness, fundraising
Public health & safety, public awareness, fundraising
Public health & safety, public awareness, fundraising
Corporate image
Cars, other vehicles, auto products & services
Travel, transport & tourism, entertainment & leisure

Campaign Title

Ostenders
The Vegetable Name Change
#SAVETHEEXPANSE
Commercial public services
Recruiting Car
BlindMeters
#WorkForALS
Missing Poster Child
Ostenders
The Legendary Tour
Recruiting Car
Memorial Seats

Entrant

d-artagnan
TBWA
Friendship
Publicis Brussels
FamousGrey
Happiness Brussels
Publicis Brussels
Wunderman Thompson
d-artagnan
mortierbrigade
FamousGrey
Wunderman Thompson

SHORTLIST CREATIVE BELGIUM AWARDS 2019

CREATIVE BELGIUM AWARDS 2019

PRESS

Jury President - Antoinette Ribas

Category

A. Use of Press
A. Use of Press
A. Use of Press
A. Use of Press
C. Press Craft > C01. Copywriting Press
C. Press Craft > C01. Copywriting Press
C. Press Craft > C02. Art Direction
C. Press Craft > C04. Photography

Brand

De Standaard
OVK
Solidarité Grands Froids
Klara
De Standaard
Lidl
Studio Brussel
Modular lighting instruments

Product Category

Publications & media
Public health & safety, public awareness, fundraising
Public health & safety, public awareness, fundraising
Publications & media
Publications & media
Retail stores, restaurants & fast food
Public health & safety, public awareness, fundraising
Household

Campaign Title

Rewrite your wrongs
Moordstrookje
The Warming Poster
Niets te knippen
Rewrite your wrongs
Haal het strafste uit jezelf met vers
Voluntears
The cult of M

Entrant

mortierbrigade
Happiness Brussels
TBWA
Lucy
mortierbrigade
BBDO Belgium
DDB Brussels
LDV United

CREATIVE BELGIUM AWARDS 2019

RADIO & AUDIO

Jury President - Antoinette Ribas

Category

A. Radio & Audio
A. Radio & Audio
A. Radio & Audio
A. Radio & Audio
A. Radio & Audio
A. Radio & Audio
A. Radio & Audio
A. Radio & Audio
A. Radio & Audio
A. Radio & Audio
D. Radio & Audio Craft > D01. Copywriting Radio
D. Radio & Audio Craft > D01. Copywriting Radio
D. Radio & Audio Craft > D01. Copywriting Radio
D. Radio & Audio Craft > D01. Copywriting Radio
D. Radio & Audio Craft > D02. Sound Design
D. Radio & Audio Craft > D03. Use of Music
D. Radio & Audio Craft > D03. Use of Music
D. Radio & Audio Craft > D03. Use of Music
D. Radio & Audio Craft > D04. Casting & Performance
D. Radio & Audio Craft > D04. Casting & Performance

Brand

Orange Belgium
Telenet Play Sports
Smart
Smart
Smart
Hans Anders
Mobile Vikings
JOE
Lidl
Lidl
IKEA
OVK
Smart
Smart
Pink Ribbon
Mobile Vikings
Smart
Audi
Mobile Vikings
Lidl
Stichting Tegen Kanker
Lidl

Product Category

Commercial public services
Commercial public services
Cars, other vehicles, auto products & services
Cars, other vehicles, auto products & services
Cars, other vehicles, auto products & services
Clothing, footwear and accessories
Publications & media
Publications & media
Retail stores, restaurants & fast food
Retail stores, restaurants & fast food
Retail stores, restaurants & fast food
Public health & safety, public awareness, fundraising
Cars, other vehicles, auto products & services
Cars, other vehicles, auto products & services
Public health & safety, public awareness, fundraising
Publications & media
Cars, other vehicles, auto products & services
Cars, other vehicles, auto products & services
Publications & media
Publications & media
Retail stores, restaurants & fast food
Public health & safety, public awareness, fundraising
Retail stores, restaurants & fast food

Campaign Title

ASMR
Keep on talking Radio Hijacks
F*ck parking
5'13" of parking
D*ck Parkers
Hans Anders Opticians
Da Da ta
Een goede radiohit krijgt iedereen mee
Haal het strafste uit jezelf met vers
Sounds Delicious
Make room for the unexpected
Behind The Numbers
5'13" of parking
F*ck parking
Hair everywhere
Da Da ta
5'13" of parking
#GoosevsAudi
Da Da ta
Sounds Delicious
Message from Jolanda
Sounds Delicious

Entrant

Publicis Brussels
TBWA
BBDO Belgium
BBDO Belgium
BBDO Belgium
mortierbrigade
mortierbrigade
TBWA
BBDO Belgium
BBDO Belgium
DDB Brussels
Happiness Brussels
BBDO Belgium
BBDO Belgium
mortierbrigade
mortierbrigade
BBDO Belgium
Prophets
mortierbrigade
BBDO Belgium
Happiness Brussels
BBDO Belgium