

# The shortlist

PR

## Subcategory

CORPORATE COMMUNICATION

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CONSUMER COMMUNICATION

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EVENTS, LIVE SHOWS, FESTIVALS

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EVENTS, LIVE SHOWS, FESTIVALS

## Campaign title

Onze Bro

Beautiful Bins

Bricks From A Legend

Boeren Voor Boeren

Respect

OK Groomer

The King's Tactics

SoberCoins

Drunk Shirts

The Kid That Counts

L'Enfer Release

## Brand

Bisdom Antwerpen

McDonald's Belgium®

Jumbo Supermarkets

Club Brugge

STIB/MIVB

Child Focus

RBFA & Royal Palace

Stad Balen

Carlsberg

Vluchtelingenwerk

Stromae

## Entrant

CHOO CHOO

TBWA\Belgium

LDV United

Mutant

mortierbrigade

Wunderman Thompson Benelux

AKA De Mensen

Happiness Brussels

Happiness Brussels

mortierbrigade

Mosaert

CBA23