

The shortlist

OUTDOOR

Subcategory

Campaign title

Brand

Entrant

BILLBOARDS & STREET POSTERS

Beautiful Bins

McDonald's Belgium®

TBWA\Belgium

BILLBOARDS & STREET POSTERS

The Discussion Starts Here

Telenet Play Sports

TBWA\Belgium

INDOOR POSTERS

Apply Your Skills To The Household

UnEqual Pay Day

mortierbrigade

DIGITAL POSTERS

Earth Day

Marktplaats

Happiness Brussels

AMBIENT: BARS, RESTAURANTS, STORES

Placeb'Eau

SPA

Happiness Brussels

AMBIENT: SMALL SCALE SPECIAL SOLUTIONS

Saved By The Doorbell

Equal.Brussels

AIR

AMBIENT: SPECIAL BUILDS

The 29 Minute Restaurant

Renault Belgium

Publicis Groupe Belgium

AMBIENT: SPECIAL BUILDS

The Kid That Counts

Vluchtelingenwerk

mortierbrigade

OUTDOOR CRAFT: COPYWRITING

This Promo Is Not For You, Rudy

Telenet

TBWA\Belgium

OUTDOOR CRAFT: ART DIRECTION

Beautiful Bins

McDonald's Belgium®

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OUTDOOR CRAFT: ART DIRECTION

Unsuck Work

Accent

Mutant

OUTDOOR CRAFT: ART DIRECTION

The 29 Minute Restaurant

Renault Belgium

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OUTDOOR CRAFT: PHOTOGRAPHY

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