

The shortlist

MEDIA

Subcategory

Campaign title

Brand

Entrant

MOBILE

Veilig Over

OVK/PEVR

Happiness Brussels

MOBILE

Waze Invaders

OVK/PEVR

Happiness Brussels

TOP TOPICAL

WikiTruth

Ukrainian Witness

Publicis Groupe Belgium

AMBIENT MEDIA: SMALL SCALE

Placeb'Eau

SPA

Happiness Brussels

AMBIENT MEDIA: SMALL SCALE

SoberCoins

Stad Balen

Happiness Brussels

AMBIENT MEDIA: SMALL SCALE

Saved By The Doorbell

Equal.brussels

AIR

SPECIAL EVENTS, STUNTS & LIVE
ADVERTISING

Lang Leve Luc

Stad Gent

De Vloer

SPECIAL EVENTS, STUNTS & LIVE
ADVERTISING

No Service

De Lijn

Accenture Song

SPECIAL EVENTS, STUNTS & LIVE
ADVERTISING

The Smallest Supercar

Microlino Belgium

TBWA\Belgium

SPECIAL EVENTS, STUNTS & LIVE
ADVERTISING

The Kid That Counts

Vluchtelingenwerk

mortierbrigade

SPECIAL EVENTS, STUNTS & LIVE
ADVERTISING

L'Enfer Release

Stromae

Mosaert

ONLINE

WikiTruth

Ukrainian Witness

Publicis Groupe Belgium

ONLINE

Counter-Strike: Antwerp Harbour

Stad Antwerpen

Lucy

ONLINE

(Not So) New Bottles

Carlsberg

Happiness Brussels

OTHER DIGITAL MEDIA

Counter-Strike: Antwerp Harbour

Stad Antwerpen

Lucy

SPONSORSHIP

Drunk Shirts

Carlsberg

Happiness Brussels

BRANDED CONTENT

Syllabuse

Vlaamse Ombudsdienst

mortierbrigade

CBA23