

The shortlist

DIRECT

Subcategory

Campaign title

Brand

Entrant

PHYSICAL ITEMS

Bricks From A Legend

Jumbo Supermarkets

LDV United

PHYSICAL ITEMS

Placeb'Eau

SPA

Happiness Brussels

PHYSICAL ITEMS

SoberCoins

Stad Balen

Happiness Brussels

OUT OF HOME

The Discussion Starts Here

Telenet Play Sports

TBWA\Belgium

DIGITAL & ONLINE

The Unforgettable 2 Minutes

Nationaal Comité 4 en 5 mei

Publicis Groupe Belgium

DIGITAL & ONLINE

WikiTruth

Ukrainian Witness

Publicis Groupe Belgium

DIGITAL & ONLINE

Call Mom

Proximus

FamousGrey

DIGITAL & ONLINE

Veilig Over

OVK/PEVR

Happiness Brussels

INTEGRATED CAMPAIGNS

Bricks From A Legend

Jumbo Supermarkets

LDV United

INTEGRATED CAMPAIGNS

Boeren Voor Boeren

Club Brugge

Mutant

INTEGRATED CAMPAIGNS

Veilig Over

OVK/PEVR

Happiness Brussels

INTEGRATED CAMPAIGNS

Respect

STIB/MIVB

mortierbrigade

CBA23