

# CREATIVE BELGIUM AWARDS SHORTLIST

## Media

SUBCATEGORY	CAMPAIGN TITLE	BRAND	ENTRANT
TV & Cinema	Belgian Break	SBS Belgium	Happiness Brussels
TV & Cinema	Eén voor Allen	Eén	Mutant
Press	Summer Brochure Made by Kids	Dreamland	mortierbrigade
Press	Code van Coppens	VTM	at-thetable
Top Topical	A Screen for Help	Awel	Wunderman Thompson
Top Topical	Cobblestone Tribute	Het Nieuwsblad	LDV United
Top Topical	Corollo	Toyota	Happiness Brussels
Radio & Audio	Ads about Nothing	De Acteursgilde	BBDO Belgium
Radio & Audio	De Fantaseerspelen	Ketnet Junior	Lucy
Outdoor	1 op 9	Pink Ribbon & Etam	Lucy
Outdoor	Voices of Brussels	STIB/MIVB	mortierbrigade
Ambient Small Scale	McPuzzle	McDonald's Belgium	TBWA\Belgium
Ambient Small Scale	Non-Bob	VIAS & OVK/PEVR	Happiness Brussels
Ambient Small Scale	Tknadeb	Volvo	FamousGrey
Ambient Large Scale	Cobblestone Tribute	Het Nieuwsblad	LDV United
Ambient Large Scale	MAKDO	McDonald's Belgium	TBWA\Belgium
Events, Stunts & Live Advertising	Home Street Home	Solidarité Grands Froids	TBWA\Belgium
Events, Stunts & Live Advertising	Voices of Brussels	STIB/MIVB	mortierbrigade
Online	Clean your Street View	Mooimakers	mortierbrigade
Social Media	The Framehunt	Samsung	Duke & Grace
Other Digital Media	A Screen for Help	Awel	Wunderman Thompson
Other Digital Media	FaceTouchers	Snap Inc. & IFRC	Happiness Brussels

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### SUBCATEGORY

Branded Content

Branded Content

Branded Content

Self Promotion

### CAMPAIGN TITLE

DJ Devos & Mc Lemmens

Tiny en haar Verwarde Opa

Songs without Music

Tijdelijk Inzetbaar

### BRAND

Devos & Lemmens

Ligue Nationale Alzheimer Liga

Belgian Music Fund

Dallas Antwerp

### ENTRANT

LDV United

Publicis Groupe Belgium

BBDO Belgium

Dallas Antwerp