

# CREATIVE BELGIUM AWARDS SHORTLIST

## Radio & Audio

<b>SUBCATEGORY</b>	<b>CAMPAIGN TITLE</b>	<b>BRAND</b>	<b>ENTRANT</b>
Radio & Audio	Ads About Nothing	De Acteursgilde	BBDO Belgium
Radio & Audio	Lidl Sounds Horrible	LIDL	BBDO Belgium
Radio & Audio	Songs without Music	Belgian Music Fund	BBDO Belgium
Radio & Audio	Van Bij Onz	Streamz	TBWA\Belgium
Radio & Audio	Yugo, Do Your Thing	Telenet	TBWA\Belgium
Branded Audio Content	De Fantaseerspelen	Ketnet Junior	Lucy
Sonic Branding	The Pro League Anthem	Pro League & Eleven Sports	Sonhouse
Copywriting	De Fantaseerspelen	Ketnet Junior	Lucy
Copywriting	Van Bij Onz	Streamz	TBWA\Belgium
Sound Design	Lidl Sounds Horrible	LIDL	BBDO Belgium
Casting & Performance	Genius has No Borders	Telenet	TBWA\Belgium