

# CREATIVE BELGIUM AWARDS SHORTLIST

## Direct

<b>SUBCATEGORY</b>	<b>CAMPAIGN TITLE</b>	<b>BRAND</b>	<b>ENTRANT</b>
Physical Items	Tiny en haar Verwarde Opa	Nationale Alzheimer Liga	Publicis Groupe Belgium
Physical Items	Non-Bob	VIAS & OVK/PEVR	Happiness Brussels
Experiential	De Fantaseerspelen	Ketnet Junior	Lucy
Experiential	Helpy Hour	FEDCAF	Happiness Brussels
Experiential	Non-Bob	VIAS & OVK/PEVR	Happiness Brussels
Digital & Online	Clean your Street View	Mooimakers	mortierbrigade
Digital & Online	FaceTouchers	Snap Inc. & IFRC	Happiness Brussels
Integrated Campaigns	Kaleidoscope 2020	De Morgen	mortierbrigade
Integrated Campaigns	Unseen Genius	Telenet	TBWA\Belgium