

# Creative Belgium Awards Shortlist

## Radio & Audio

### ✱ Subcategory

- Use of Radio & Audio
- Use of Radio & Audio
- Use of Radio & Audio
- Use of Radio & Audio
- Use of Radio & Audio
- Use of Radio & Audio
- Use of Radio & Audio
- Branded Audio Content
- Branded Audio Content
- Branded Audio Content
- Branded Audio Content
- Branded Audio Content
- Sonic Branding
- Craft, Copywriting
- Craft, Copywriting
- Craft, Copywriting
- Craft, Copywriting
- Craft, Copywriting
- Craft, Copywriting
- Craft, Sound Design
- Craft, Use of Music

### ✱ Campaign Title

- Beer Reviews
- Drive Responsibly
- Genialiteit
- Zwangere Guy Jaaroverzicht
- Good Impression
- Tasteful Discussions
- The Value of Fresh
- Every 16 Minutes
- Ramadamadingdong
- Studearworms
- De Avonturen van Max en de Tovergroentjes
- Johanna en het Gravensteen
- Boeke Boeke Boeke Boeke
- Genialiteit
- The Parable
- Een gratis SOA
- Zwangere Guy Jaaroverzicht
- Good Impression
- Tasteful Discussions
- IKEA Pets Tunes
- Studearworms

### ✱ Brand

- Carlsberg International
- Jupiler
- Telenet
- De Morgen
- Lidl
- Lidl
- Lidl
- Stichting Tegen Kanker
- Studio Brussel
- MNM
- Delhaize
- Historische Huizen Gent
- Boek.be
- Telenet
- Maister
- HUMO
- De Morgen
- Lidl
- Lidl
- IKEA
- MNM

### ✱ Entrant

- Happiness Brussels
- BBDO Belgium
- TBWA\Belgium
- mortierbrigade
- BBDO Belgium
- BBDO Belgium
- BBDO Belgium
- Happiness Brussels
- Mutant
- Wunderman Thompson Antwerp
- TBWA\Belgium
- Het Geluidshuis
- Het Geluidshuis
- TBWA\Belgium
- Het Geluidshuis
- mortierbrigade
- mortierbrigade
- BBDO Belgium
- BBDO Belgium
- Ogilvy Social.Lab
- Wunderman Thompson Antwerp



# Creative Belgium Awards Shortlist

## Radio & Audio

✦ Subcategory

- Craft, Use of Music
- Craft, Use of Music
- Craft, Casting & Performance
- Craft, Casting & Performance
- Craft, Casting & Performance

✦ Campaign Title

- IKEA Pets Tunes
- the ClassiCall
- Beer Reviews
- Zwangere Guy Jaaroverzicht
- Johanna en het Gravensteen

✦ Brand

- IKEA
- Brussels Philharmonic
- Carlsberg International
- De Morgen
- Historische Huizen Gent

✦ Entrant

- Ogilvy Social.Lab
- BBDO Belgium
- Happiness Brussels
- mortierbrigade
- Het Geluidshuis

