

# Creative Belgium Awards Shortlist

## Press

✦ Subcategory

- Use of Press
- Use of Press
- Use of Press
- Branded Press Content
- Craft, Copywriting
- Craft, Copywriting
- Craft, Art Direction
- Craft, Illustration

✦ Campaign Title

- The Inclusive Beer Ad
- Video Call Art
- The Faces behind the Numbers
- De Beer en Zijn Sjaal
- The Inclusive Beer Ad
- De Beer en Zijn Sjaal
- Video Call Art
- De Beer en Zijn Sjaal

✦ Brand

- Jupiler
- VOO
- Pink Ribbon
- Club Brugge
- Jupiler
- Club Brugge
- VOO
- Club Brugge

✦ Entrant

- BBDO Belgium
- Happiness Brussels
- mortierbrigade
- Lucy
- BBDO Belgium
- Lucy
- Happiness Brussels
- Lucy

