

Creative Belgium Awards Shortlist

Direct

✦ Subcategory

Use of Direct Marketing
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Integrated Campaign
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Integrated Campaign
Craft, Copywriting
Craft, Experience Design
Craft, Experience Design

✦ Campaign Title

The National Debate
Rescue Drivers
.comdom
De Beer en Zijn Sjaal
DealerBot
Raging Banners
-60% culture
now.brussels
Rue Introuvable
the ClassiCall
Volts by Volvo
-60% culture
TelenetGO
De Beer en Zijn Sjaal
Social Plates
Focus Lines

✦ Brand

Leffe
Volkswagen
Telenet
Club Brugge
Reset
VOO
State of the Arts
visit brussels
STIB/MIVB
Brussels Philharmonic
Volvo
State of the Arts
Telenet
Club Brugge
Bru
Volvo

✦ Entrant

BBDO Belgium
DDB Brussels
Wunderman Thompson Antwerp
Lucy
Happiness Brussels
Happiness Brussels
BBDO Belgium
FamousGrey
mortierbrigade
BBDO Belgium
FamousGrey
BBDO Belgium
Wunderman Thompson Antwerp
Lucy
Happiness Brussels
FamousGrey

#CBA20