

# Creative Belgium Awards Shortlist

## Digital

### ✱ Subcategory

Websites & Microsites

Integrated Cross Platform Campaign

Mobile Applications

Mobile Applications

Social Networking

Social Networking

Social Networking

Social Networking

Online Ads

Online Ads

Viral Advertising

Viral Advertising

Viral Advertising

Use of Talent & Influencers

Use of Talent & Influencers

Creative Use of Technology

### ✱ Campaign Title

De Beer en Zijn Sjaal

TelenetGO

.comdom

now.brussels

KBC Vindr

-60% culture

The Real Challenge

Instaverliefd

Ad without the break

Raging Banners

Freestyler: The rebirth

-60% culture

The Real Challenge

Ramadamadingdong

Tik Tak 2.0

The Car Key to Public Transport

### ✱ Brand

Club Brugge

Telenet

Telenet

visit brussels

KBC

State of the Arts

European Union & Unicef Global

Kom Op Tegen Kanker

MediaMarkt

VOO

Telenet

State of the Arts

European Union & Unicef Global

Studio Brussel

Ketnet

STIB/MIVB

### ✱ Entrant

Lucy

Wunderman Thompson Antwerp

Wunderman Thompson Antwerp

FamousGrey

TBWA\Belgium

BBDO Belgium

Mutant

FamousGrey

Wunderman Thompson Antwerp

Happiness Brussels

TBWA\Belgium

BBDO Belgium

Mutant

Mutant

Lucy

mortierbrigade